



EDEN-ROC
RIVIERA COLLECTION

THE ELEGANCE OF HOTEL DU CAP-EDEN-ROC AT HOME

Antibes, September 2024

« Luxury is rarity, creativity, elegance. »
— Pierre Cardin

Its own, irresistible take on French Riviera elegance is what Hotel du Cap-Eden-Roc will offer through the Eden-Roc Riviera Collection, a new online shopping experience launching [date].

Presenting a selection of exclusive and bespoke luxury items created in close collaboration with prestigious brands, the hotel's online boutique will be a haven of style for all lovers of the legendary palace.

Guests of Hotel du Cap-Eden-Roc are travelers in search of an authentic luxury experience in one of the world's most prestigious destinations. The Riviera Grande Dame serves as a summer home and an exclusive refuge defined by its timeless elegance and rich history. Admirers of this one-of-a-kind hotel particularly appreciate the beauty and refinement of the decor, the impeccable quality of service, and the breathtaking surroundings.

To maintain its vision of luxury and exclusivity through the Eden Roc Riviera Collection, Hotel du Cap-Eden-Roc has partnered with likeminded brands that align with these principles. Special consideration has been given to local artisans whose creations embody a unique, regional craftsmanship heritage.

Philippe Perd, General Manager, comments, 'The companies we have chosen to showcase uphold the prestigious reputation of the hotel while enhancing the guest experience in areas such as fashion and accessories, tableware, beauty, and art. Our aim is to align with brands that complement the hotel's identity and reinforce its reputation for timeless grandeur and sophistication. Exclusivity is key in the boutique's selection, which features high-quality items that cannot be found elsewhere. Through our limited-edition collaborations and bespoke products, our aim is to provide guests with precious keepsakes and timeless souvenirs.'

The online boutique features a special selection of Hotel du Cap-Eden-Roc branded products in addition to unique creations by the likes of Bamford, Riedel, Sknife, True Tribe, Rue de Verneuil, Dear Annabelle, Pascal Mathieu, Nicolas Laty, and more to come, to the delight of the clientele and admirers near and far.

This exclusive selection will be available on www.edenrocrivieracollection.com from 16th September 2024.

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www.oetkercollection.com/fr/hotels/hotel-du-cap-eden-roc

OETKER COLLECTION
Masterpiece Hotels

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ABOUT OETKER COLLECTION

Oetker Collection hotels are true masterpieces located in the world's most desirable destinations. Each property is a landmark and a timeless icon of elegance. With deep devotion to local culture and community, our Hosts of Choice preserve a tradition of legendary European hospitality and genuine family spirit that began in 1872.

The collection includes L'Apogée Courchevel, Le Bristol Paris, Brenners Park-Hotel & Spa in Baden-Baden, Hôtel du Cap-Eden-Roc in Antibes, Château Saint-Martin & Spa in Vence, The Lanesborough in London, Eden Rock-St Barths, Jumby Bay Island in Antigua, Palácio Tangará in São Paulo, The Woodward in Geneva, Hotel La Palma in Capri, The Vineta Hotel in Palm Beach, and more than 150 private villas around the globe.

OETKER COLLECTION

Masterpiece Hotels



L'APOGÉE
COURCHEVEL



CHATEAU SAINT-MARTIN & SPA
CÔTE D'AZUR - VENCE - FRENCH RIVIERA



JUMBY BAY ISLAND
ANTIGUA - WEST INDIES



BRENNERS PARK-HOTEL & SPA
BADEN-BADEN



EDEN ROCK
ST BARTHS



THE LANESBOROUGH
LONDON



THE WOODWARD
GENEVA



HOTEL LA PALMA
CAPRI



LE BRISTOL
PARIS



THE VINETA HOTEL
PALM BEACH



HOTEL DU CAP-EDEN-ROC
CAP D'ANTIBES



PALÁCIO TANGARÁ
SÃO PAULO